

# Advanced Seminar on China Antitrust

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## Antitrust Compliance in China

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Tweeting about this conference?

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# Overall perspective

- As in-house counsel:
  - part of global team
  - clients (sales, production, etc.) are global
- Antitrust is global
  - Enforcement is global
  - Competitive market benefits consumers and business
- Antitrust compliance
  - Compliance is not just to react
  - Develop company's commitment
    - Risk assessment
    - Training



# Global enforcement

- Cooperation
- Leniency consequences
- Investigations



# Deterrence

- Recognize and understand larger compliance context
- Practical assessments and strategies
  - Industry trends (enforcement)
- Leaders in your company
- Employees in your company



# Internal audit: find risks in China

- Price-fixing
- Resale price maintenance
- Other pricing issues
  - excessive pricing, conditional pricing
- Intellectual property
  - licensing, calculation of fees, tying, injunctive relief
- M&A
  - conditional approval or denial



# Pro-active compliance program

- Regular assessment
- Framework: audits, reporting, training
- Goal: prevent and detect risks



Thank you

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